

*Please join us for the fall program from the*

# *Charlottesville Area Planned Giving Council*

**CAPGC**

*Supporting Leave a Legacy®- Thomas Jefferson Area Chapter*

## ***“Ready to Launch a Planned Giving Program?” & “How to Talk About Planned Giving”***

*presented by*

***Peter Thompson***  
***Executive Director, Senior Center***  
***Charlottesville, Virginia***

Have you ever wondered if your program was ready to begin promoting planned giving or if it was possible to launch (or even reinvent) your organization’s planned giving effort? After joining the Senior Center in 1999, Peter began to contemplate questions very similar to these. The Center has built a planned giving program from the ground up with a very small development staff while simultaneously planning for the Center’s immediate and near-term fundraising needs.

Peter’s position at the Senior Center gives him a unique understanding of issues and concerns of his constituents and makes him an important local resource to our planned giving community. He will have some very helpful advice for fundraisers when approaching a planned giving conversation with individuals, particularly with seniors.

***Wednesday, September 28, 2011***  
***11:30-11:45am Registration***  
***11:45am-1:30pm Buffet Lunch and Program***  
***The Holiday Inn University Area***  
***1901 Emmet Street (at Hydraulic Road)***  
***Charlottesville, Virginia***

CAPGC Members \$25                      Non-members \$35  
Cash or check only, please. Make checks payable to CAPGC.  
Reservations are required. R.S.V.P. by September 23 to Caroline Emerson  
at [cemerson@unitedwaytja.org](mailto:cemerson@unitedwaytja.org) or 434.972.1701.

For Charlottesville Area Planned Giving Council membership information, please contact Caroline Emerson  
at [cemerson@unitedwaytja.org](mailto:cemerson@unitedwaytja.org). Annual membership is \$50.

For information on membership in the Partnership for Philanthropic Giving, visit [www.pppnet.org](http://www.pppnet.org).

*The mission of the Charlottesville Area Planned Giving Council is to promote planned giving through education and the association of professionals in both the nonprofit and for-profit arenas, and to support the local “Leave a Legacy.”*